

FOR IMMEDIATE RELEASE:

Destination Lighting Enhances Energy Efficiency Program

Paul Williamson Joins Company as Energy Efficient Lighting Specialist

Seattle—October 10, 2007—Destination Lighting continues to advocate energy efficiency, most recently with the addition of Paul Williamson hired as the company's first Energy Efficient Lighting Specialist. Williamson, whose experience in lighting design and utility conservation spans decades, will be a true asset to the company.

"I am pleased to announce that Paul Williamson will now become a full time member of our team," said Dave McKee, Destination Lighting Chief Operating Officer. "This is another step that Destination Lighting is taking to ensure that we remain on the forefront of the energy efficient movement."

Williamson is responsible for Destination Lighting's internal and external promotion of energy-efficient lighting. He will implement training sessions for employees and collaborate with product development and sales departments to increase the company's energy efficient lighting inventory. Traveling throughout the country, Williamson will administer awareness programs for consumers on sustainability practices.

"People are identifying more with sustainable products that not only last longer and save energy, but are good for the environment," said Williamson. "Destination Lighting, as a top distributor of residential lighting, intends to meet this growing demand with products that reflect the style and quality that people expect from us."

Earlier this year, Destination Lighting received an Energy Star® award of Special Recognition for Excellence in Lighting Retailing from the Environmental Protection Agency and the Department of Energy. Destination Lighting carries an impressive inventory of lighting fixtures and accessories, including energy efficient products like the LED downlight from LLF Inc. and the revolutionary Socket Lockit®, a compact fluorescent bulb converter.

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About Destination Lighting:

Destination Lighting (www.DestinationLighting.com) has over 5,000 fixtures and accessories to choose from—including many exclusive items not found anywhere else—and offers free shipping on every order in the contiguous United States. Because Destination Lighting carries more than \$10 million in inventory, most items are in-stock and ready to ship the next business day from its state-of-the-art distribution facilities.

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